



WOMEN'S FOUNDATION  
of Greater Saint Louis

## **WFSTL Announces Top Missouri Employers for Women in the Workplace: Employment Scorecard 2017**

*Top companies are recognized  
Results provide a snapshot of women's employment statistics*

February 2018 (St. Louis, MO) -- The Women's Foundation of Greater St. Louis (WFSTL) announces the top-scoring employers from across the state in its debut **Women in the Workplace: Employment Scorecard** initiative, a blind data review evaluating company employment practices and their impact on gender diversity in the workplace.

The initiative, which launched last fall, rates employers based on objective indicators such as recruitment and retention of women, compensation packages, women in leadership, workplace culture, and community involvement.

"We were thrilled with the response to this initiative. It confirms how seriously employers are taking equality in the workforce and that they understand both its importance and business benefits," said Laura Dierberg Ayers, WFSTL board president.

WFSTL's 2017 honorees in the small and large organization categories are:

### **Large Organizations**

- **Anders** ([anderscpa.com](http://anderscpa.com))
- **Brown Smith Wallace** ([bswllc.com](http://bswllc.com))
- **Bryan Cave, LLP** ([bryancave.com](http://bryancave.com))
- **The Saint Louis Zoo** ([stlzoo.org](http://stlzoo.org))

### **Small Organizations**

- **DOORWAYS** ([doorwayshousing.org](http://doorwayshousing.org))
- **The Missouri Foundation for Health** ([mffh.org](http://mffh.org))

### **Methodology**

Employers voluntarily completed and submitted the 41-question Employment Scorecard survey for blind evaluation by the WFSTL panel and three independent reviewers. Unlike typical Best Place to Work rankings based on employee satisfaction surveys, the WFSTL survey asked employers to provide objective information such as:

- The percentage of women who left the company, both voluntarily and involuntarily,
- What percentage of top-earning positions are held by women,
- The paid parental and family leave policies,
- Whether diversity, inclusion and gender-bias training is provided,
- Whether recruitment specifically targets women and women of color.

[CONTINUED]

### **An Incentive for Gender Diversity in the Workplace**

Research has proven gender diversity in the workplace results in stronger financial outcomes for employers and the economy. The Women in the Workplace: Employment Scorecard initiative is intended not only to identify organizations that already have exemplary practices in place, but also inform and guide other organizations going forward.

"We hope to incentivize employers of various sizes from all sectors to develop and enhance their policies and practices from the perspective of their female employees," said Dierberg Ayers.

In response to the recent surge of workplace sexual harassment reports nationwide, companies may strive to incorporate women's perspectives about workplace culture into their policies. They may visit [www.wfstl.org](http://www.wfstl.org) for insight into the criteria used in our survey and inspiration for their own initiatives.

### **About the Women's Foundation of Greater St. Louis**

WFSTL is a volunteer organization that examines local and national issues that impact women and girls and funds community projects that support the educational, socio-economic and health needs of women facing challenges that inhibit their full participation in our communities. The Foundation also offers philanthropic education and discussion opportunities for donors. They are affiliated with the national Women's Funding Network, a group of funding organizations who are changing communities through thoughtful charitable investment.

###

#### Media Contact:

Amanda Galloway, Amanda Cook Public Relations  
314-598-0544  
Amanda@amandacookpr.com