



**PRESS RELEASE**  
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For further information, please contact:  
Justine Craig-Meyer, 314-328-2704  
jcraig-meyer@doorwayshousing.org

## **DOORWAYS announces sponsors for annual RED gala**

The theme is Bond. James Bond.

Clayton, MO - DOORWAYS' annual RED event will be Shaken Not Stir**RED** on Saturday, February 4, 2017 hosted by co-chairs Dr. Rick and Christine Pennell AND Steve and Mary Schoolman at the Ritz Carlton from 7:00 PM - midnight. The gala features dinner, dancing, auction, and raffle. The black tie event raises funds to provide housing and related supportive services to improve the quality of life and health outcomes for people affected by HIV/AIDS. DOORWAYS has seven housing complexes located throughout the City of St. Louis, a residential care facility and numerous assistance programs to offer hope and healing for those affected by HIV/AIDS. Through direct service delivery and the efforts of identified program partners, DOORWAYS' programs and services span the 15-county St. Louis metropolitan area, 62 under-served counties in outstate Missouri and another 55 under-served counties in outstate Illinois. As one of the most comprehensive AIDS housing programs in the nation, DOORWAYS offers a range of living options designed to meet the diverse needs of the HIV-affected population. The organization assisted nearly 3,000 people last year.

"RED is not just a good time – the best even – it is crucial to continuing our work in a landscape where government and private foundation support can be ever-changing," Opal M. Jones, DOORWAYS' President and Chief Executive Officer, stated. She added, "Our mission is to remain a stable, constant support for clients who may try to keep their HIV status private as they struggle to improve their health."

This year's spy theme, Shaken Not Stir**RED**, will feature music from DJ Reggie and include special touches like secret missions, martinis, and thrilling surprises. While the attire is black tie optional, many attendees will likely add a bit of mystery to their apparel. There will be men in suits and in tuxes, and women in floor length formal gowns, shorter skirts, jumpsuits and formal style slacks. Décor will help guests feel invincible for improved health and housing!

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RED will feature Jasmine Huda, Anchor/Reporter, KTVI-TV (Fox 2), as the evening's Master of Ceremonies. Mark Howald will serve as auctioneer and this year's invocation will be given by Rev. Kathleen Wilder. Jay Moore, MD serves as DOORWAYS' Board Chairperson.

Learn more at [www.doorwaysRED.org](http://www.doorwaysRED.org).

RED Sponsors include:

Ameren Missouri	Lantro Vision North America	SSM Health
Anthem Blue Cross and Blue Shield in Missouri	GardenView Care Center	Stifel Nicolaus Company
Ed Giganti	Macy's	Washington Univ.
Emerson	Steve and Mary Schoolman	School of Medicine
Express Scripts	MO Foundation for Health	Vital Voice
Gateway Apothecary	Mercy	
	RubinBrown LLP	

OTHER supporters include: Boom Magazine, Busey Bank, Edward Jones, Fox Family Foundation, and Wells Fargo.

Opal Jones, President and CEO said, "RED is an opportunity raise money for the mission and clients of DOORWAYS, yes. But it also serves as a reminder of how far we've come in battling this epidemic. A reminder that there is hope for people living with HIV. And a reminder that as service providers, advocates and people living with HIV, we have to remain vigilant. This is our opportunity to let people know that we're still here and our lives matter."