



PRESS RELEASE

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DOORWAYS HOSTS 500 SUPPORTERS OF HEALTHY HOUSING

DOORWAYS Interfaith AIDS Housing and Services announces its RIO de RED event for Saturday, February 1, 2014 co-hosted by co-chairs Joe and Dianna Adorjan and honorary chair Jay Joern, DDS at the Hyatt Regency St. Louis at the Arch from 6:30 PM - midnight. This event features, dinner, dancing, auction, and raffle and is the 13th annual gala for the 25-year-old non-profit that provides housing and related supportive services to improve the quality of life and health outcomes for people affected by HIV/AIDS. DOORWAYS has seven housing complexes located throughout the City of St. Louis, a residential care facility and numerous assistance programs to encourage those affected by HIV/AIDS to have the courage to live. Through direct service delivery and the efforts of identified program partners, DOORWAYS’ programs and services span the 15-county St. Louis metropolitan area, 62 under-served counties in outstate Missouri and another 55 under-served counties in outstate Illinois. As one of the most comprehensive AIDS housing programs in the nation, DOORWAYS offers a range of living options designed to meet the diverse needs of the HIV-affected population. The organization monthly assists over 600 adults and 300 children.

“Last year - thanks to the corporate sponsors and guests of RED - we raised over \$247,000 to help men, women, and children in need. This kind of funding is crucial to continuing work in a landscape where government and private foundation support can be ever-changing,” Opal M. Jones, DOORWAYS’ President and Chief Executive Officer, stated. She added, “Plus the evening is a lot of fun!”

This year’s carnival theme will feature music from Dr. Zhivegas and include special touches like bright colors, feathers and sequins. While the attire is black tie optional, many attendees will likely add a bit of Brazilian flair to their apparel. There will be men in suits and in tuxes, and women in floor length formal gowns, shorter skirts, jumpsuits and formal style slacks. Décor will help guests feel as though they are on the streets of Rio!

Of DOORWAYS, Joern said, “The work of improving one’s health is so often tied to having a good place to call home and they know that. This is why I’ve been a staunch supporter of DOORWAYS all these years. This will be my 13th RED and I consider it a great honor to serve with the Adorjans as co-chairs for the event. I encourage everyone I know to attend because it is a good time for a good cause.”

RED will feature Jim Connett General Manager for Radio Arts Foundation as the evening’s Master of Ceremonies. D-Ann Kimbro will once again serve as auctioneer and this year’s invocation will be given by Fr. Carl Scheble of Our Lady of Lourdes. Diane Gershman Levine serves as DOORWAYS Board Chair. *—more—*

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More information about the event, as well as how to register, can be found at www.DoorwaysRED.org.

About DOORWAYS:

DOORWAYS is an interfaith non-profit organization that provides housing and related supportive services to improve quality of life and health outcomes for people affected by HIV/AIDS. Through direct service delivery and the efforts of identified program partners, DOORWAYS' programs and services annually benefit 1,000 households living with HIV/AIDS in the 15-county St. Louis metropolitan area, 62 under-served counties in outstate Missouri, and another 55 under-served counties in outstate Illinois. To volunteer or to donate, please visit www.doorwayshousing.org.

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